

Friends for Susana Mendez
10/26-10/28/16
\$1,800

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

| | | | | | |
|---------------------------------------|--|---|--|---|--|
| Contract # 25340724 | | Changes as of: 10/25/2016 at 9:01 AM | | Version: Current State Version 1 | |
| CPE: //5454 | | Flight: 10/24/16 - 10/30/16 | | Station: WICS | |
| Agency: Adelstein & Associates | | Advertiser: FRIENDS FOR SUSANA MENDOZA | | Market: Champaign-Springfld-Dtr DMA | |
| 2155 CATON CHICAGO, IL 60647 | | Product: FRIENDS FOR SUSANA MENDOZA | | Office: CHICAGO | |
| | | Agency Order #: | | Primary Demo: Adults 35+ | |
| | | Buyer: Kathy Gregory | | Con Type: POLITICAL/NOTE | |
| | | Salesperson: DAN RAYMOND 312-832-6634 | | Assistant: REBECCA BERRY 312-832-6605 | |
| | | | | Separation: | |
| | | | | Total Spots: 3 | |
| | | | | Total CPP: \$127.66 | |
| | | | | Total GRP: 14.1 | |
| | | | | Total \$: \$1,800.00 | |

Comments: SCHEDULE RUNS TUE, 10/25-SUN, 10/30.

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 10/24 - 10/24 | | Total Spots | Total \$ | CPP | GRP |
|------------------|------------------|----|-----------------|----------|-------------|-----|---------------|--|-------------|------------|----------|------|
| | | | | | | | 10/24 | | | | | |
| 1 | Tu-F 7a-9a | | GMA | \$700.00 | 5.0 | 30 | 1 | | 1 | \$700.00 | \$140.00 | 5.0 |
| 2 | Tu-F 9a-10a | | LIVE WITH KELLY | \$400.00 | 3.1 | 30 | 1 | | 1 | \$400.00 | \$129.03 | 3.1 |
| 3 | Tu-F 5p-5:30p | | FIRST NEWS @ 5P | \$700.00 | 6.0 | 30 | 1 | | 1 | \$700.00 | \$116.67 | 6.0 |
| TOTALS: 3 | | | | | | | 3 | | 3 | \$1,800.00 | \$127.66 | 14.1 |



125 West 55th St
New York, NY 10019

| | | | | | |
|--|--|---|--|---|--|
| Contract # 25340724 | | Changes as of: 10/25/2016 at 9:01 AM | | Version: Current State Version 1 | |
| CPE: //5454 | | Flight: 10/24/16 - 10/30/16 | | Station: WICS | |
| Agency: Adelsstein & Associates | | Advertiser: FRIENDS FOR SUSANA MENDOZA | | Market: Champaign-Springfld-Dt DMA | |
| 2155 CATON CHICAGO, IL 60647 | | Product: FRIENDS FOR SUSANA MENDOZA | | Office: CHICAGO | |
| Agency Order #: | | Buyer: Kathy Gregory | | Primary Demo: Adults 35+ | |
| Salesperson: 312-832-6634 | | Con Type: POLITICAL/NOTE | | Assistant: REBECCA BERRY | |
| | | | | Separation: | |
| | | | | Total \$: \$1,800.00 | |
| | | | | Total Spots: 3 | |
| | | | | Total CPP: \$127.66 | |
| | | | | Total GRP: 14.1 | |

| Special Instructions | |
|--------------------------------------|---------------|
| Order Level Comments | |
| Date/Time | Added by |
| 10/25/16 9:01 AM | REBECCA BERRY |
| Comment | |
| SCHEDULE RUNS TUE, 10/25-SUN, 10/30. | |

| Competitive Information | |
|-------------------------|---------------------|
| Market Budget: | \$0 |
| WICS Share: | 20% |
| Comment: | Competitive Unknown |

| Daypart Summary | | | | | |
|-----------------|-------------|----------|-------------------|-----------------|-------------|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 3 | \$1,800.00 | \$127.66 | 14.1 |
| Total | 100% | 3 | \$1,800.00 | \$127.66 | 14.1 |

| Monthly Summary | | |
|-----------------|----------|-------------------|
| Month | Spots | Dollars |
| 2016-Oct | 3 | \$1,800.00 |
| Total | 3 | \$1,800.00 |

| Transaction History | | | | | |
|-----------------------------------|------------------|---------------|--------|-------|------------|
| Trans | Created/Received | Created by | Status | Spot# | Spot- |
| Queued for Electronic Contracting | 10/25/16 9:04 AM | | | | |
| New | 10/25/16 9:01 AM | REBECCA BERRY | New | 3 | \$1,800.00 |
| | | | | | \$0 |
| | | | | | \$0 |
| | | | | | \$1,800.00 |
| | | | | | \$1,800.00 |

| Non-Discrimination Policy | |
|---|--|
| PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. | |



WICS-TV/CD
2680 E Cook St
Springfield, IL 62703

Adelstein & Associates
2155 Caton
Chicago, IL 60647

Cont 2670
Schedule: 10/26/16 - 10/30/16
Advertiser: Friends for Susana Mendoza-D (1186)
Agency: Adelstein & Associates (17775)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: Friends for Susana Mendoza (867732)
Salesperson: Millennium/CHI, Chicago (1094)
Sales Office: Millennium Chicago
Buyer Name: Gregory, Kathy
Phone/Fax: /
CPE: 5454
Account Types: National/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments: FRIENDS FOR SUSANA M
SCHEDULE RUNS TUE, 10/25-SUN, 10/30.
Dan Raymond

10/26/16 10/26/16
By: [blank]
CPE: 5454
Package Deal: Normal
Commission %: 15.00
Commission: \$270.00
Net Total: \$1,530.00
Sales Tax: [blank]

WICS+WICD Combo 100/0 (WICS)
By Broadcast Month Spots
Oct. 2016 3
Grand Total: 3
1,800.00
1,800.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------|-----|----|----|----|----|----|----|----|-------|----------|----------|------------------------------|-----------------|----------|
| 1.0 | Normal Line / SPOT | 10/26/16-10/28/16 | 2 | :30 | 7A-9A (CST) | 1 | | | X | X | X | | | 1 | \$700.00 | \$700.00 | WICS+WICD Combo 100/0 (WICS) | GMA | 10/25/16 |
| 2.0 | Normal Line / SPOT | 10/26/16-10/28/16 | 2 | :30 | 9A-10A (CST) | 1 | | | X | X | X | | | 1 | \$400.00 | \$400.00 | WICS+WICD Combo 100/0 (WICS) | LIVE WITH KELLY | 10/25/16 |
| 3.0 | Normal Line / News | 10/26/16-10/28/16 | 2 | :30 | 5P-5:30P (CST) | 1 | | | X | X | X | | | 1 | \$700.00 | \$700.00 | WICS+WICD Combo 100/0 (WICS) | FIRST NEWS @ 5P | 10/25/16 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Miles King (Adelstein & Associates),

being/on behalf of: Friends for Susana Mendoza,

a legally qualified candidate of the Democratic

political party for the office of: Illinois Comptroller

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| AS ORDERED | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends for Susana Mendoza

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Louisa Keefe

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/28/16

Date

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

| Comp | Vendor | Amount | Memo |
|------------------------|---------|------------|--------------------|
| Adelstein & Associates | WICS-TV | \$1,530.00 | Mendoza Est. #5454 |